



MARKET4.0

CONNECT & PRODUCE

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MOTIVATION

On-line Procurement of Production Equipment and Services



Problems/Shortcomings

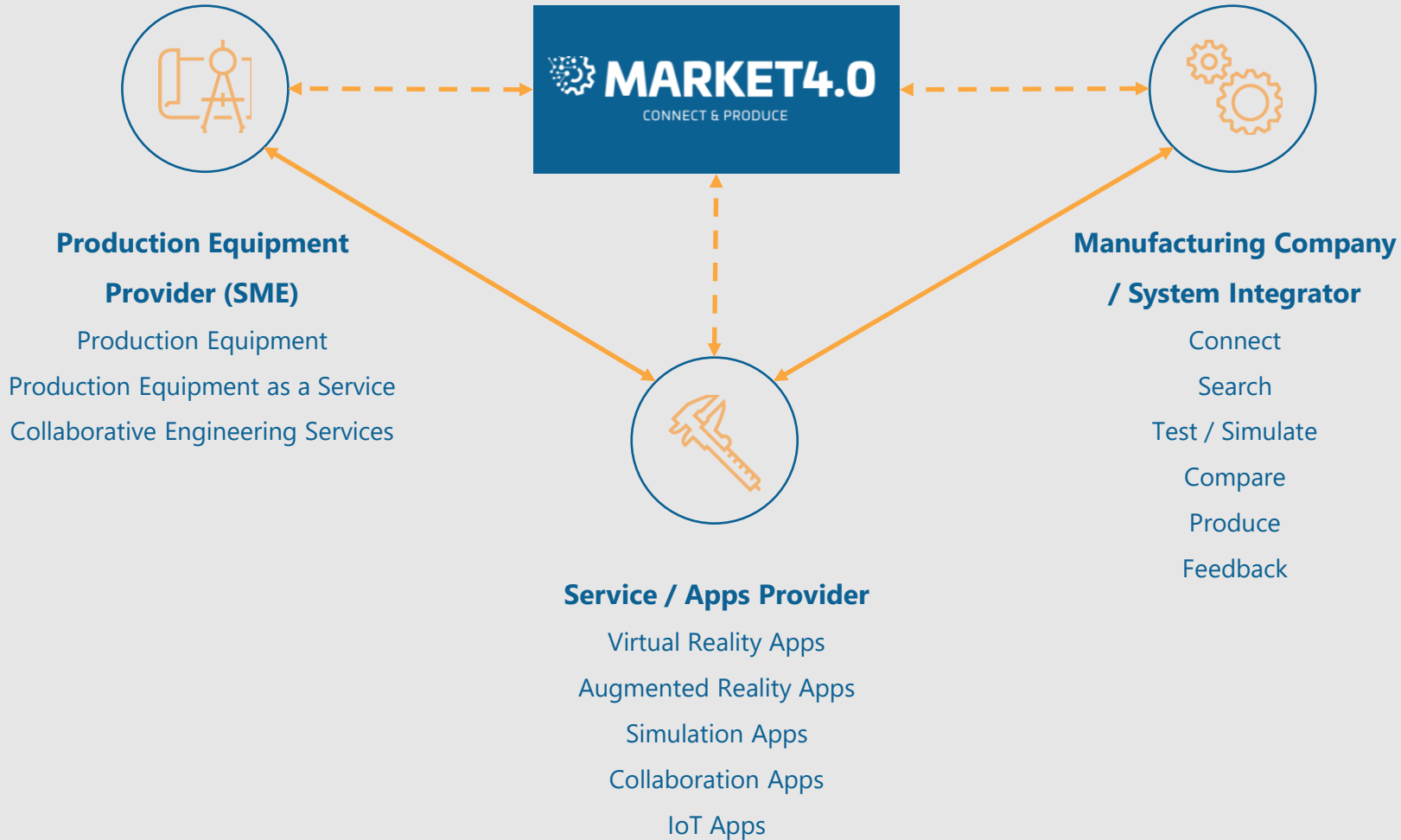
- ❖ Hard to maintain *catalogue-based web portals*
- ❖ *Vendor lock-in* solutions e.g. from ERP providers
- ❖ *Friction* for ecosystem building (e.g. difficult to integrate service providers)
- ❖ No possibility to *virtually test or simulate*

VISION

MARKET4.0 develops an **open multi-sided digital platform** for enabling **production equipment** and **service providers** to connect and work together with **manufacturing companies**.

Creates **technical** and **financial trust** to prove payment, delivery and anonymized feedback in manufacturing B2B collaboration.

CONCEPT



Peer-to-peer marketplace services

- ✓ Frictionless entry to the ecosystem
- ✓ Product capabilities publication
- ✓ Dynamic Supplier Network Configuration and Management
- ✓ Anonymized feedback
- ✓ Simulation before purchase

OBJECTIVES

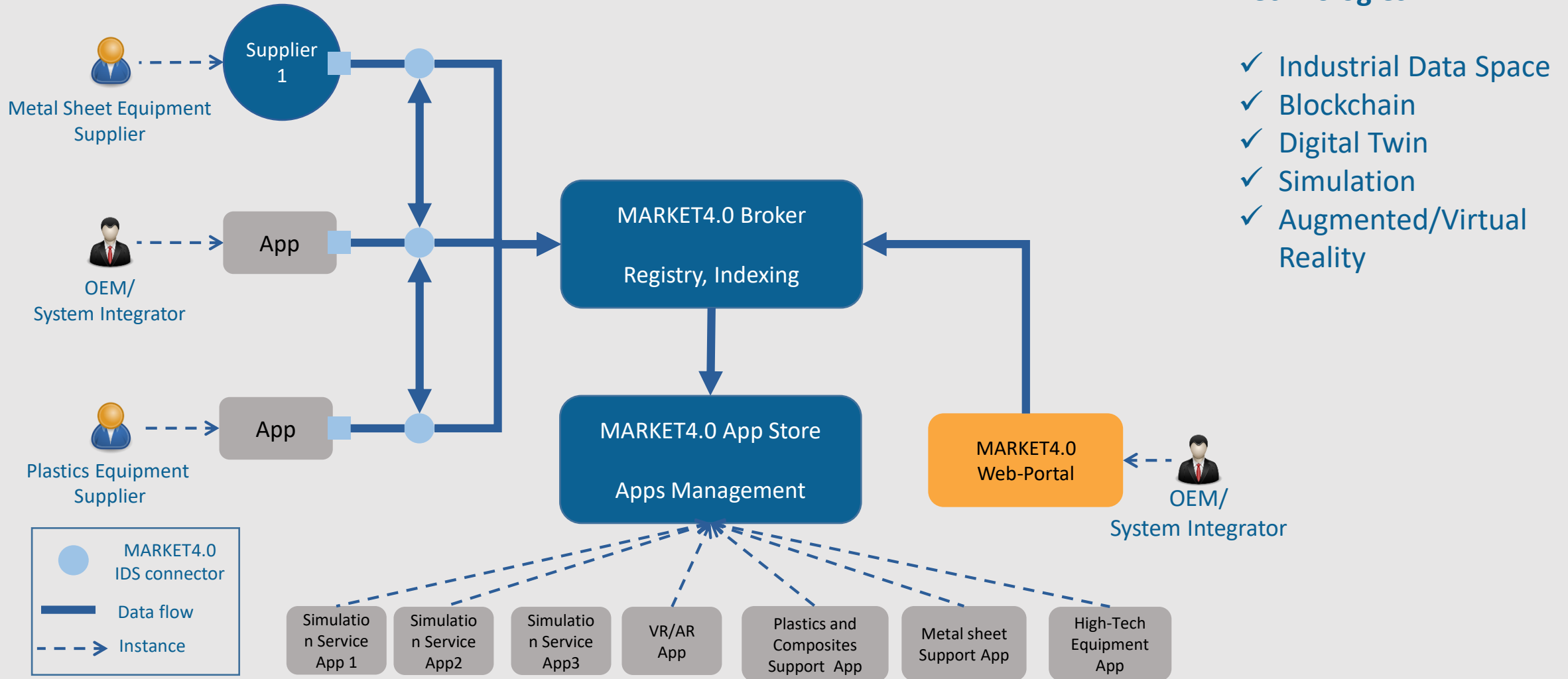


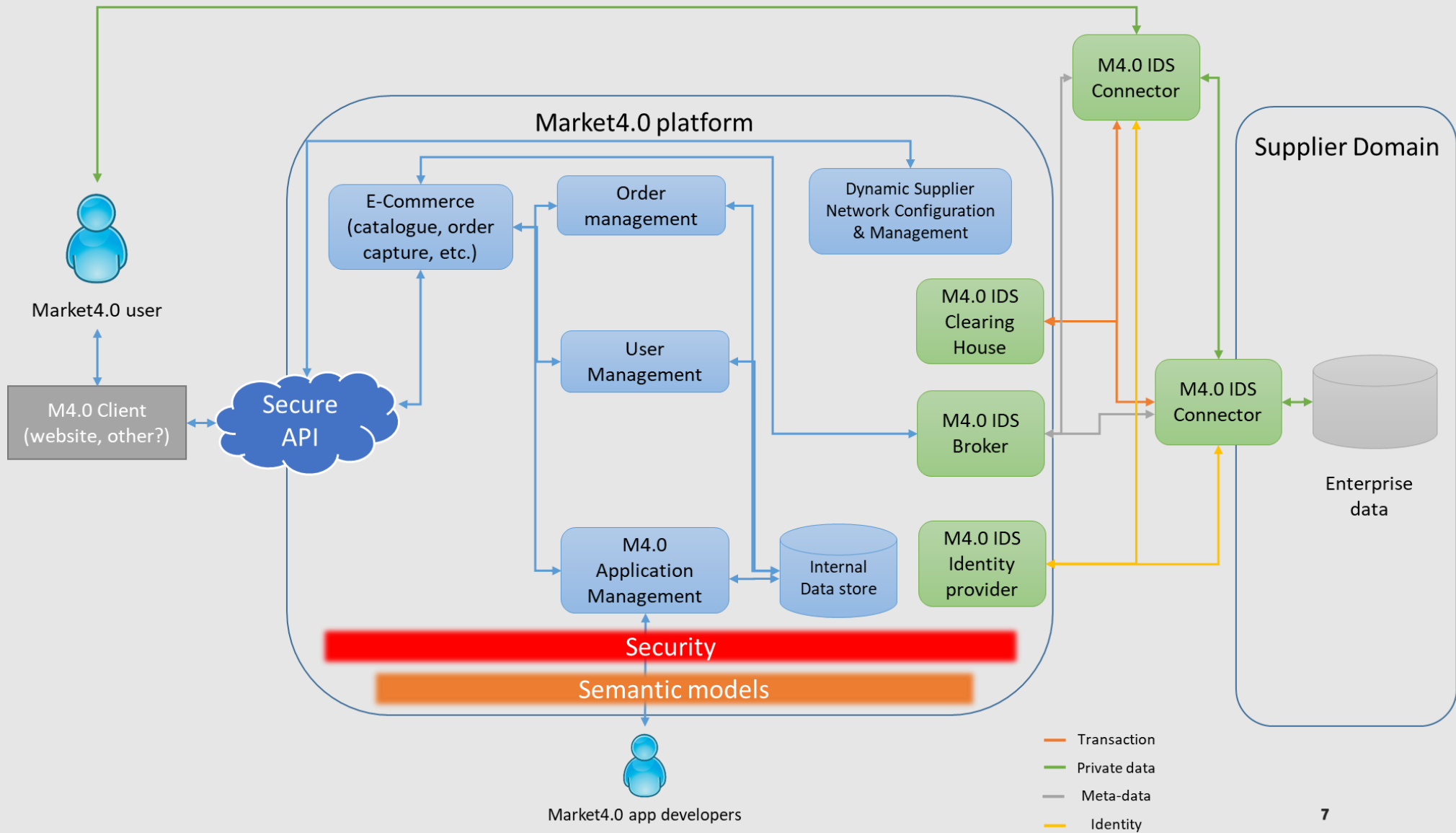
MARKET4.0 provides a **peer-to-peer marketplace for 'plug & produce'**, a reference implementation and domain-specific implementation for three key equipment manufacturing markets. It improve the sales power of production equipment SMEs by allowing them to **"plug" into the marketplace and "produce" solutions** for their customers.



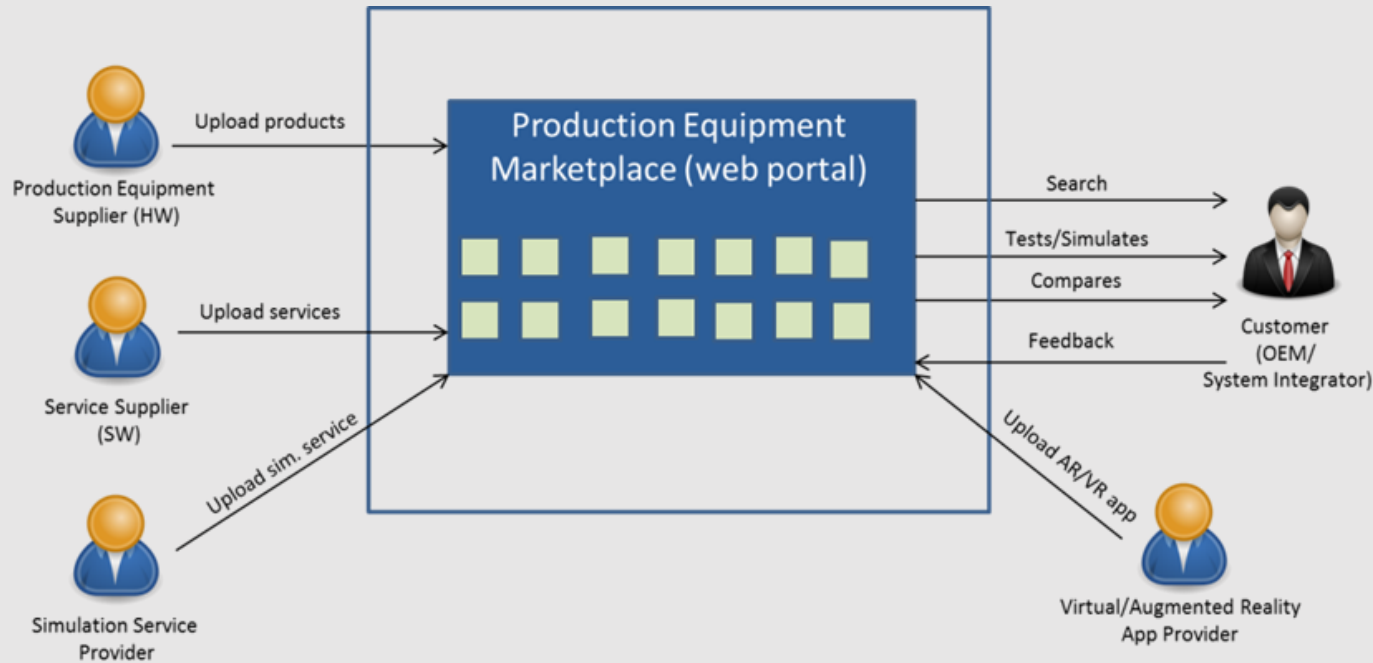
APPROACH

Technologies





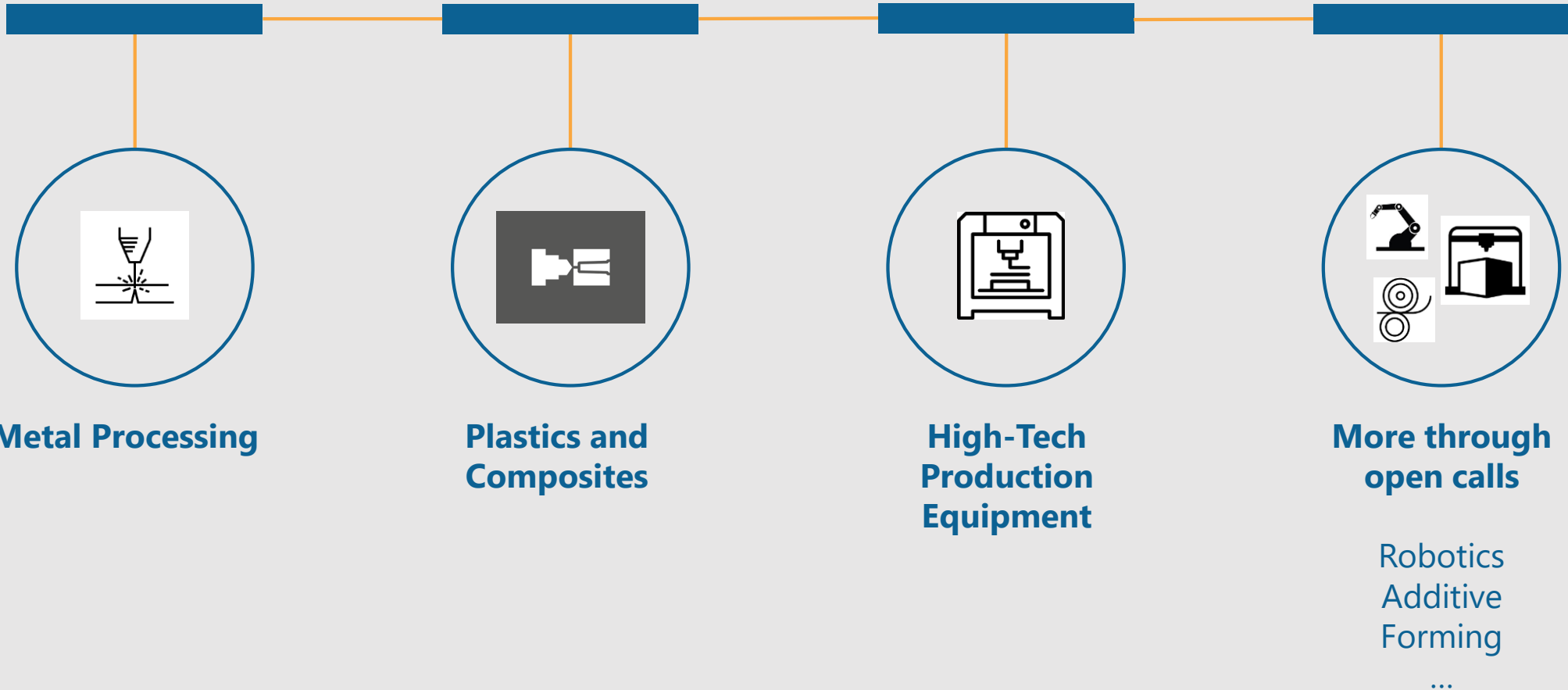
MARKET4.0 B2B WEB-PORTAL



Portal services

- ✓ Provides visibility.
- ✓ Provides access to free/public data.
- ✓ Typical search, taxonomies etc.
- ✓ Advanced user experience (e.g. 3D visualization of public models).

PRODUCTION EQUIPMENT DOMAINS



TIMELINE HIGHLIGHTS

01 Nov. 2018

- Project Start

01 Nov. 2020

- Open Call Round 2

01 Mar. 2020

- Open Call Round 1

30 April 2022

- Project End

THANK YOU



Project Coordinator: **INTRASOFT International SA**



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